



**TIDM**<sup>TM</sup> **THE INDIA  
INTERNATIONAL  
DISPUTE MEET**

**NEW DELHI, INDIA  
18TH NOVEMBER, 2019**

**SPONSORSHIPS**



## Partnership opportunities for the TIIDM 2019

**TIIDM 2019 Sponsorship delivers the greatest impact and visibility leading up to, throughout, and following the TIIDM 2019 Conference.**

**Align with TIIDM 2019 as a top level partner on a Super or Major Sponsorship, or create a customized program to meet specific marketing goals with hands-on assistance from the TIIDM 2019 Sponsorship team.**

**Through TIIDM 2019 activations, branded engagements, product integrations, targeted social media efforts, and prominent logo placement, your brand has the tools to educate, entertain, and engage a captive audience.**

### **Super Sponsorship - Maximum 2**

Achieve the greatest marketing impact possible

A Super Sponsorship delivers the highest visibility possible and provides seamless promotional exposure by aligning your brand with TIIDM 2019 as a top promotional partner across the entire event.

### **Major Sponsorship - Maximum 5**

Home in on your target audience

A Major Sponsorship allows your brand to have maximum exposure for the duration of the TIIDM 2019 Conference as well as inclusion in TIIDM 2019's promotional campaign.

### **Co-sponsors - Maximum 10**

A value for money opportunity that will bring you extensive reach and visibility

*Not sure which level is right for you? Call us at +91 8505999819 or email [akshay@mediationhub.in](mailto:akshay@mediationhub.in). Let's discuss your goals. Together we'll build the appropriate package to effectively deliver your marketing success.*

## SPONSORSHIP BENEFITS

	<b>Super Sponsors (2)</b>	<b>Major Sponsors (5)</b>	<b>Co-sponsors (10)</b>
<b>Basic Package Fee</b> ( Add-ons can be made from ala carte list of additional opportunities)	<b>INR 3 Lac</b> USD 5,000	<b>INR 1.75 Lac</b> USD 3,000	<b>INR 1.2 Lac</b> USD 2,000
Conference Delegate / Attendee Registrations	5	3	2
Meeting Lounge	One 10x10 space with table and chairs in the pre-function area.	space not included	space not included
Speaking opportunity	KEYNOTE - 15 minute session - Capture the speeches on video and stream the branded version via TIIDM's Youtube channel and website	PANEL - Capture the speeches on video and stream the branded version via TIIDM's Youtube channel and on our website	AV of 1 -2 minutes in-between sessions
Advertising on FICM / TIIDM website with credit and link to your website / webpage	Exclusive advertising on the website - We will highlight as the top sponsor of TIIDM on the website	Logo on conference homepage	Not Included
Attendee Data	Pre-conference registration list with contact details week before event	Pre-conference registration list with contact details week before event	List not shared
Email marketing	Your identity / Logo to be part of extensive email marketing, with over 5 lac emails reaching out to over 1.5 lac targeted professionals in 50+ countries)	Your identity / Logo to be part of extensive email marketing, with over 5 lac emails reaching out to over 1.5 lac targeted professionals in 50+ countries)	Not Included
Social Media Integration	Social Media integration with official Twitter Handle of TIIDM, Linkedin and Facebook	Social Media integration with official Twitter Handle of TIIDM, Linkedin and Facebook	Not Included
Blog Article on FICM / TIIDM Blog	Two blog articles on the relevant subjects published before and after event	One blog articles on the relevant subjects published before and after event	Not Included



## ADD-ON OPPORTUNITIES

(Sponsors can add any two options from this list to their basic sponsorship package, additional pricing will apply)

### **Badge Lanyards**

**INR 75K | USD 1500**

All attendees will wear their badge lanyards throughout the conference, making this one of the most visible opportunities. Your company name will be imprinted on the lanyard alongside TIIDM.

### **Conference Registration Bags**

**INR 50K | USD 750**

Display your name or logo with the TIIDM logo on each bag available at registration.

### **Beverage Breaks**

**INR 50K | USD 750**

These two breaks will be set in the conference hall and near sessions. Sponsor will be recognized on signage, on the schedule, and has option to provide logo-branded napkins (at company's expense).

### **Networking Lunch**

**INR 60K | USD 1000**

Your Company will be recognized on lunch signs, on the schedule.

### **Awards**

**INR 35K | USD 600**

Your Company will be recognized on the large screens, lunch signs, on the schedule, and from the podium, and you will have the opportunity to provide a gift or literature packet (at company's expense). Gifts and giveaways (not more than \$10 value total) are an option at company's expense.

### **AV Presentation**

**INR 35K | USD 600**

Deliver a quick AV over a 2-3 min session in-between the programs

### **Inserts in delegate packs**

**INR 35K | USD 600**

By adding one piece of your marketing collateral to every delegate pack, you can reach a captive audience of over 200+

### **Notepads**

**INR 50K | USD 750**

Notepads will available to attendees. As the sponsor, your company logo will be imprinted on each page of the notepad, along with the TIIDM logo.

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## Social Media Integrations

### Twitter

Get recognized on the conference website, on the Twitter feed, and in tweets sent by TIIDM to attendees prior to the conference. There will also be a monitor, branded with your company logo, displayed near a high-traffic area at the conference, which will show a live stream of tweets throughout the conference.

### Youtube Channel

We will capture the video and stream the branded version of speakers via TIIDM's highly promoted and viewed You tube channel and on our website. Sponsors / speakers can share and promote the same videos from our official channel.

### Linkedin

Extensive integrated promotion of partners of TIIDM through the linkedin page, groups and posts, generating thousands of views among the targeted audience.

### Facebook

Extensive integrated promotion of partners of TIIDM through the facebook page and posts, generating thousands of views among the targeted audience.

## Speaking Opportunities

Speaking Engagements are based solely on topic expertise. The agenda is developed independently by the Educational Programs Committee. This brochure is meant to be informative, not exhaustive. If you have any questions or other ideas for sponsorship, please contact us.





# ORGANIZER



**Federation of  
Integrated  
Conflict  
Management**

A breeding ground of compelling innovations in the design and implementation of systems for the prevention, de-escalation, control and early resolution of disputes, FICM is changing the way world prevents, manages and resolves disputes.

With 1000+ active members around the world, we develop, manage and administer all forms of dispute systems through a worldwide ecosystem.

FICM is driving the new wave of dispute prevention and resolution culture – helping corporations, communities and governments with its collective resources of conflict management, dispute resolution and civil justice systems.

Through our innovative services, leadership, education, promotion of professional standards, training and development of innovative programs, FICM provides opportunities for people, communities, organizations and businesses to effectively manage and respond to conflicts



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[www.arbitrationhub.org](http://www.arbitrationhub.org)

## Sponsorship information in this brochure

This sponsorship information may not be exhaustive. If you have any questions or other ideas for sponsorship, please contact us.

**Where the  
world's  
innovators  
converge™**

**CONTACTS:**

**Akshay # +91 8383 805 123  
akshay@mediationhub.in**

**Sonakshi # +91 8505 999 820  
sonakshi@arbitrationhub.org**

**[www.houseofjustice.org](http://www.houseofjustice.org)**



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